KAIROS

A 48-HOUR HACKATHON

IDEAS TODAY
IMPACT TOMORROW

SPONSORSHIP PROSPECTUS

EXECUTIVE PARTNERSHIP PROPOSAL

Kairos 2027 Sponsorship Tiers

meticulously structured to maximize your brand's engagement with top-tier technical talent, industry innovators, and the global developer ecosystem.

Benefit / Deliverable	Title Sponsor (₹2,00,000)	Powered By (₹1,00,000)	Gold Partner (₹50,000)	Track / Bounty (₹25,000)	In-Kind / Tool Par tner (Custom)
Naming Rights	"Kairos 2027 Presented by [Brand]"	"Powered by [Brand]"	Associate Par tner	Track Partner	Official Tool / Energy Partner
Keynote & Opening Address	20-Minute Keynote Slot	10-Minute Tech Masterclass	5-Minute Address	Mention in Opening	Mention in Opening
Dedicated Track / Challenge	Custom Track & Mega Prize	Co-Branded Track	Track Supporter	Dedicated Company Bounty	API / Tool Challenge
Jury & Evaluator Seats	2 Grand Jury Seats	1 Grand Jury Seat	1 Evaluator Slot	1 Track Evaluator	Recognition / Guest VIP
Branding: Stage Backdrop	Prominent Header (Large)	Mid-Level (Medium)	Lower Tier (Regular)	Partner Strip	Partner Strip
Branding: Apparel & Lanyards	Prime Chest & Lanyard	Sleeve / Upper Back	Back Grid	Back Grid	Back Grid
On-Ground Presence	Prime Foyer Demo Booth (10x10ft)	Dedicated Table Kiosk (6x6ft)	Standee Placement	Standee Placement	Swag / Sampling Table
Talent & Resume Access	Full National Database (2,000+ devs)	Top 250 Semi-Finalists	Top 100 Finalist Resumes	Track Finalist Resumes	—
Social Media & PR Features	4 Dedicated Posts + Reel Feature	2 Dedicated Posts + Story	1 Dedicated Post	1 Collaborative Post	1 Collaborative Post
Swag in Participant Kits	Placed in Every Kit	Placed in Every Kit	Common Swag Table	Common Swag Table	Product Sampling / Swag

Strategic Value Integration & Target Audiences

Select a tier that directly aligns with your corporate objectives. We have mapped out the highest-yielding opportunities for specialized teams within your organization below.

For Developer Relations (DevRel) Teams

Powered By **Track / Bounty**

These tiers are optimized for platform adoption metrics. The "Powered By" tier provides a 10-Minute Tech Masterclass on the main stage, giving you undivided attention to showcase your technology. Pairing this with a Dedicated Company Bounty ensures builders actively utilize your APIs, SDKs, or tools over the weekend, resulting in immediate product feedback and adoption.

For Corporate Talent & Recruiting

Title Sponsor **Powered By**

Significantly reduce traditional sourcing and recruitment marketing costs. Guaranteeing access to the Full National Database of 2,000+ top-tier developers (Title Sponsor) or the highly vetted Top 250 Semi-Finalists (Powered By) provides your HR team with a pipeline of pre-qualified, motivated technical talent.

For Brand Visibility & Ecosystem Presence

Gold Partner

Perfectly positioned for startups or mid-size enterprises seeking visibility within the local and national tech ecosystem. This tier secures mid-level physical branding, standee presence on-ground, and a crucial 5-minute address at a highly accessible price point, ensuring your brand stays top-of-mind among innovators.